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## REMARKS

Applicants request that the Examiner enter the instant preliminary amendment to the claims and/ or specification because they do not involve the introduction of new matter. Applicants also request the Examiner consider the above-amended claims and the following remarks in the first office action on the merits.

Claims 1 and 9 were amended so as to more clearly indicate the relationship between the transitional instructional signal and the functionalities of the display driving device circuit. Claims 1 and 9 also were amended to use the terms image display areas and non-image areas in lieu of the prior terms used of display area/ display portion and non-display area/ non-display portion for consistency of terminology. Claims 1 and 9 also were amended to more clearly indicate that thre can be one or more non-image areas. Claims 27 and 42 were amended so as to include a means for distinguishing the display and non-display areas based on the transitional instructional signal. The method as set forth in claim 17 also was amended so as to make clear the distinguishing of the non-image and image areas. Claims 1, 9, 17, 27 and 42 also were further amended for clarity.

Claims 5, 7, 8, 13, 15, 16, 19, 22, 23 and 28 were amended for consistency of language with the related amended base claim. Claim 24 was amended to clarify when the deactivating occurs.

Claims 44-53 were added to claim the display driving device circuitry as more particularly illustrated in Figs 1-3 of the subject application. Claims 54-58 were added to claims a display device embodying the driving circuitry as more particularly shown in Figs. 1-3 of the subject application.

The amendments to the claims are supported by the originally filed disclosure, including the originally filed claims.

Applicants also respectfully request the Examiner to contact the undersigned, if not contacted prior to this, before the Examiner takes further action as to the subject application. Applicants want to conduct an interview (i.e., a telephone interview) with the Examiner so as to discuss further amending of the other claims of the subject

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application for consideration by the Examiner as well as to advance prosecution of the subject application.

It is respectfully submitted that the subject application is in a condition for allowance. Early and favorable action is requested.

Because the total number of claims and/or the total number of independent claims in the subject application post amendment now exceed the highest number previously paid for, a check is enclosed herewith for the required additional fees. However, if for any reason a fee is required, a fee paid is inadequate or credit is owed for any excess fee paid, you are hereby authorized and requested to charge Deposit Account No. 04-1105.

Respectfully submitted, EDWARDS & ANGELL, LLP

Date: February 5, 2004

Bv:

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